Slide 1

Slide notes: In this tutorial we are looking at the Contact Marketing Profiles. A Contact Marketing Profile is like a job position, and some User is assigned to the Profile, i.e. to perform it.
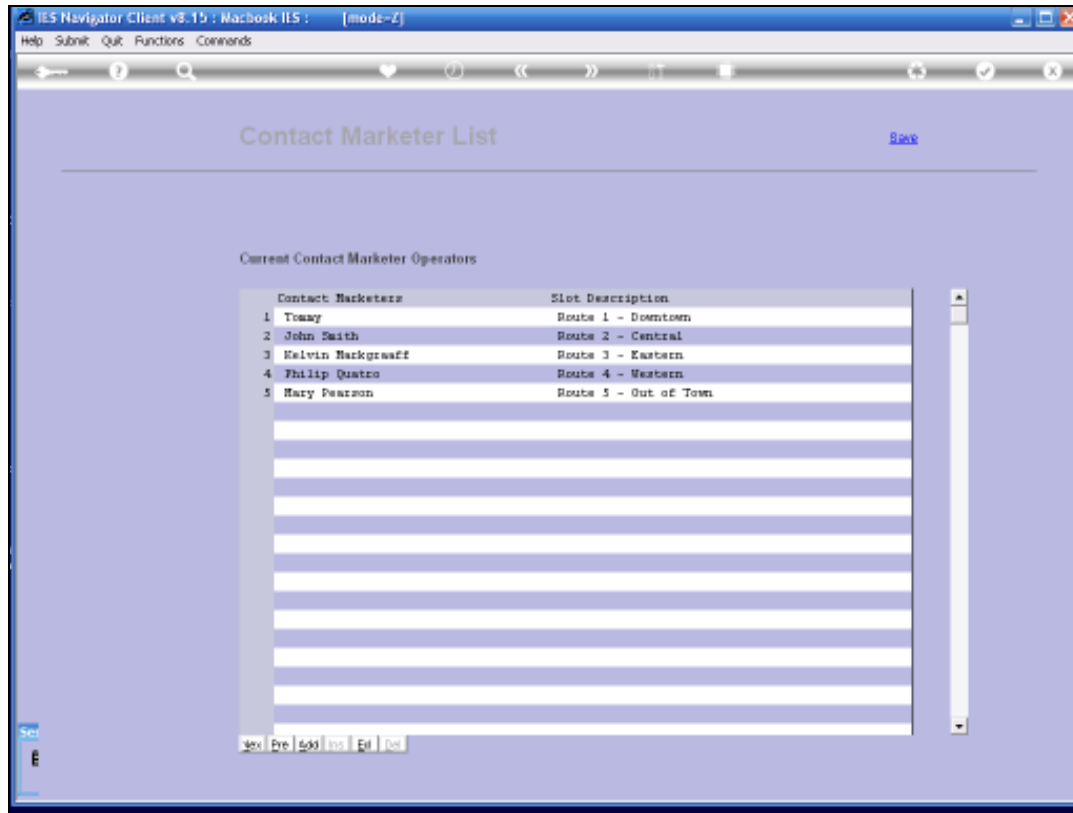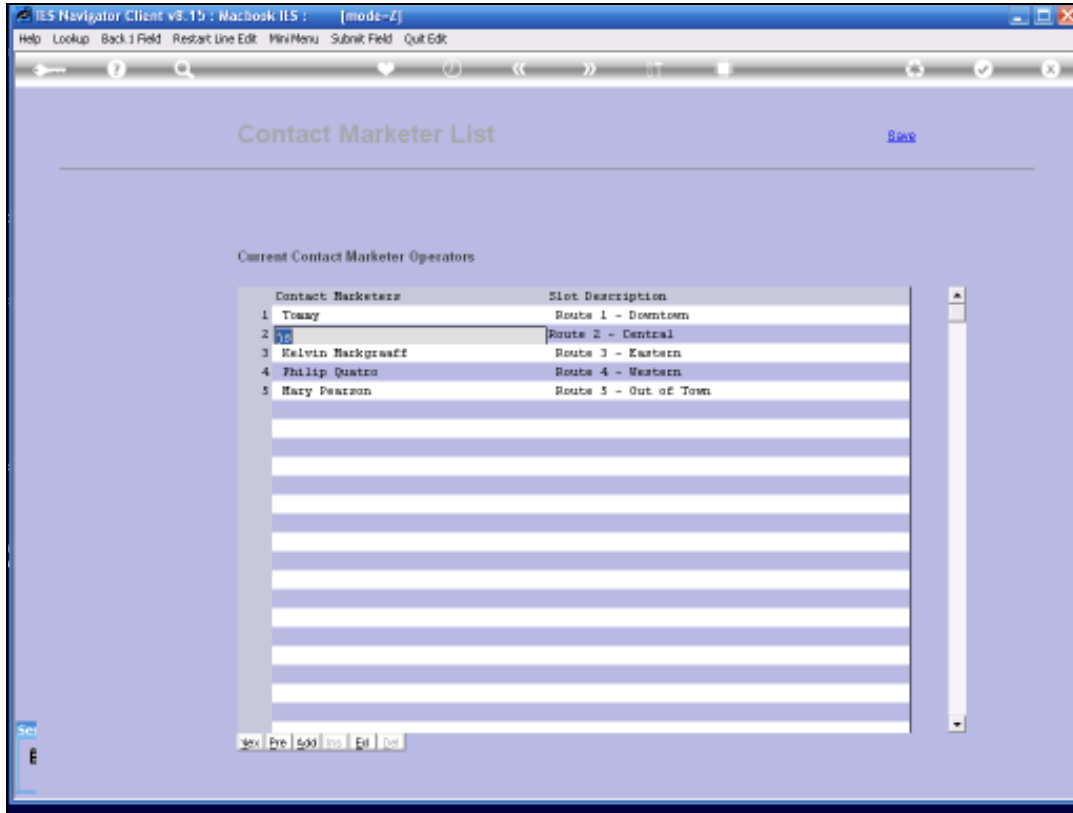
Slide 2

Slide notes: Once created, a Marketing Profile can never be deleted, since it is tied into the history and statistics. But we can assign a different User, like when somebody leaves or is re-assigned, and someone else is assigned to that Profile.
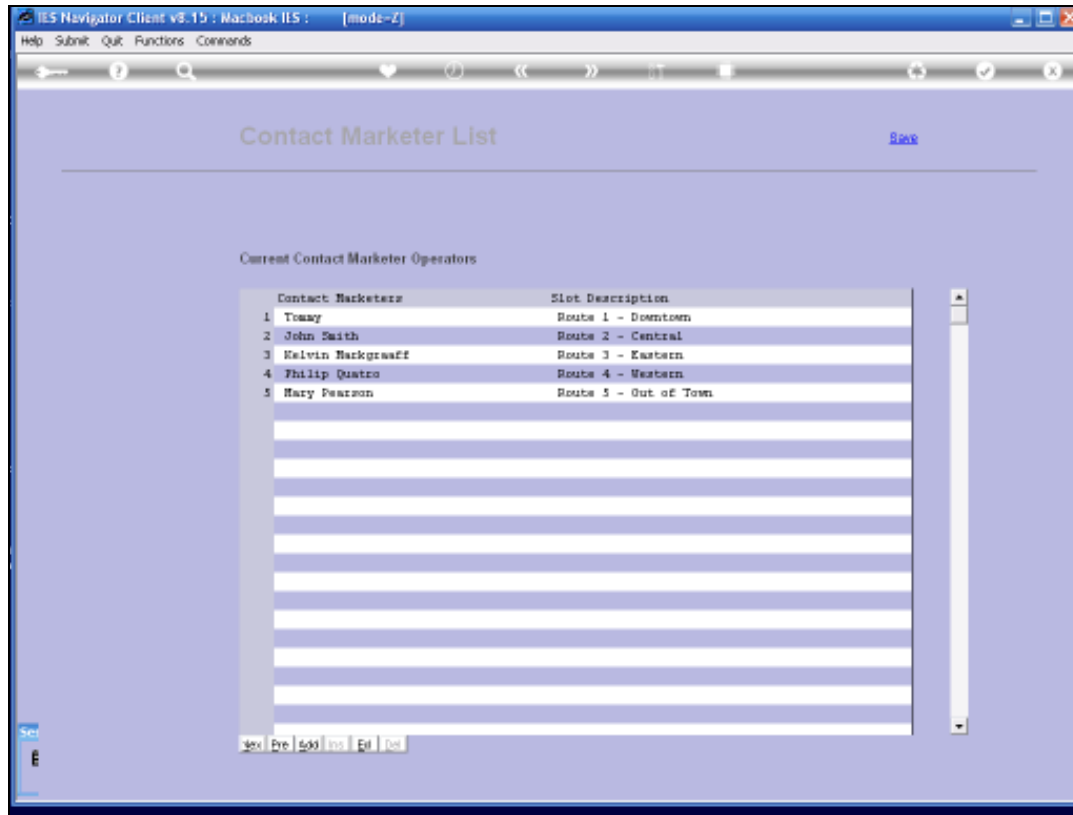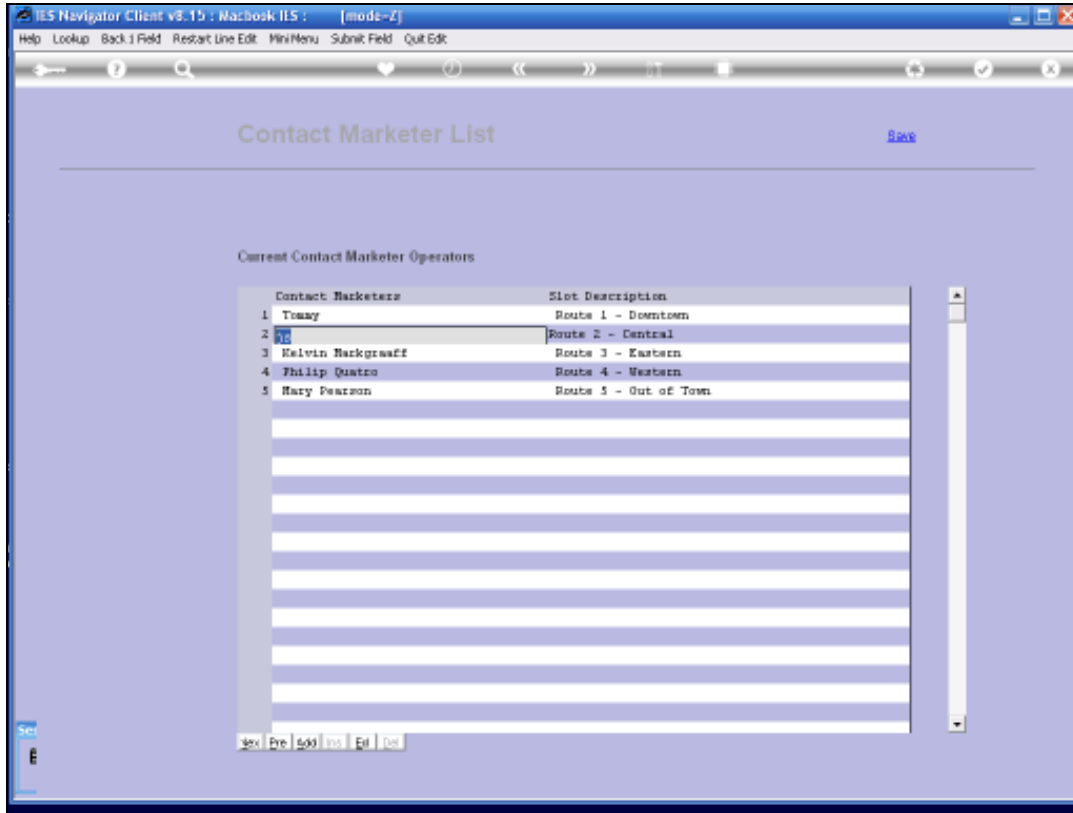
Slide 3

Slide notes: Also, the name of the Profile may be changed, so if it is no longer used, a different description can be applied.

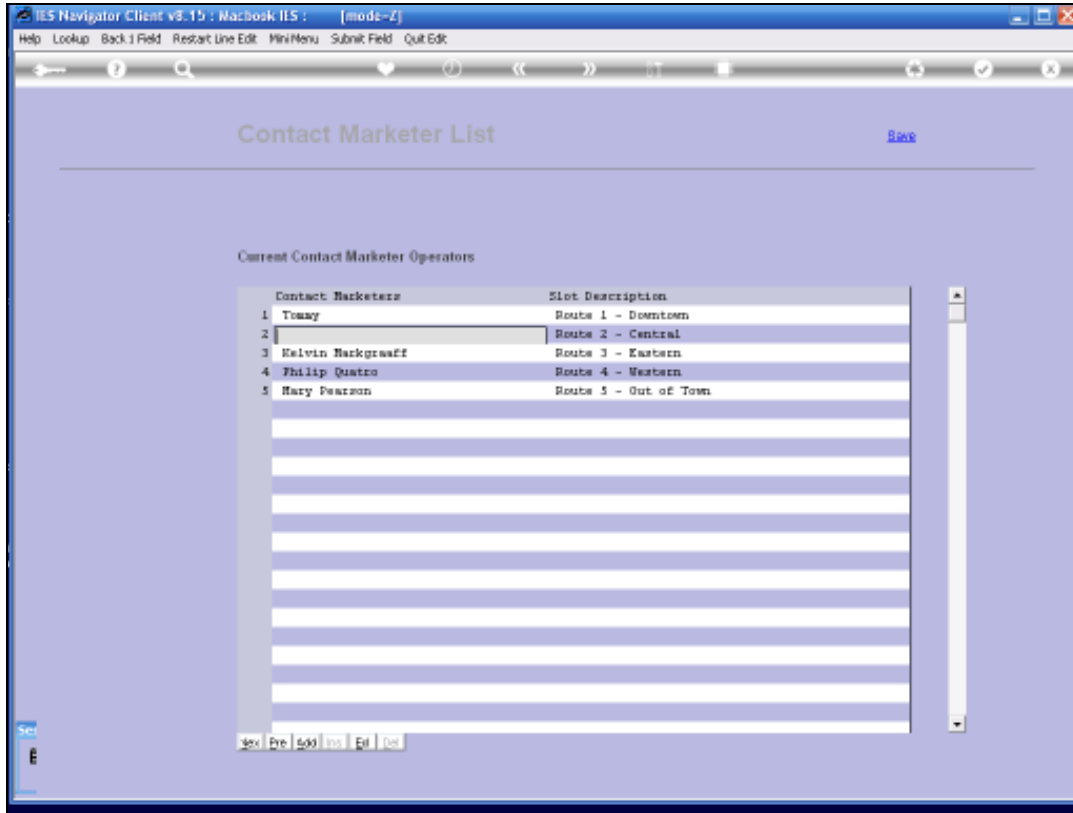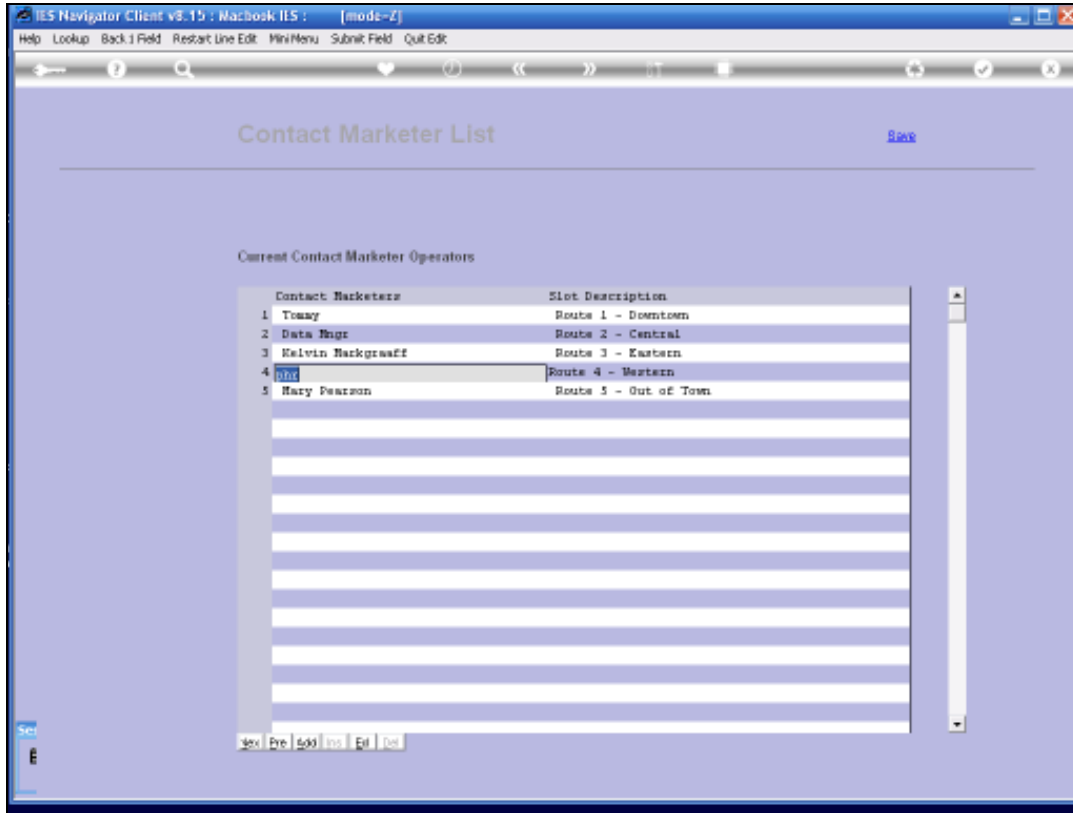Slide 4
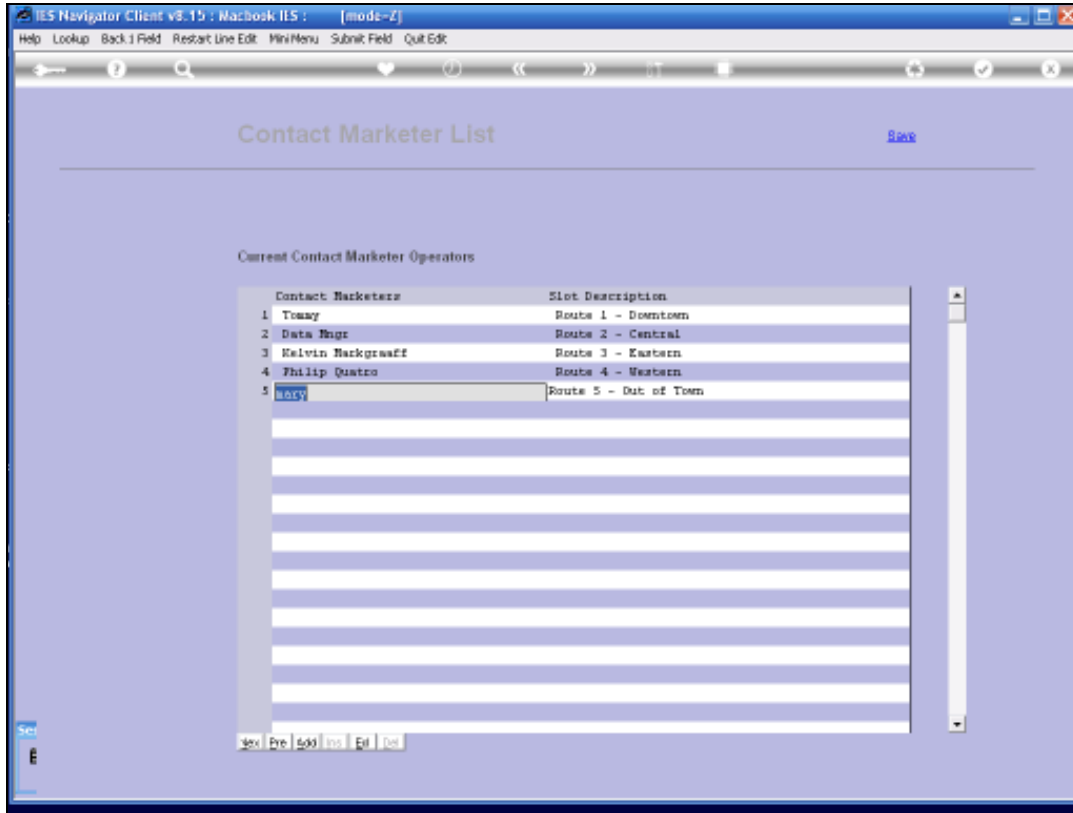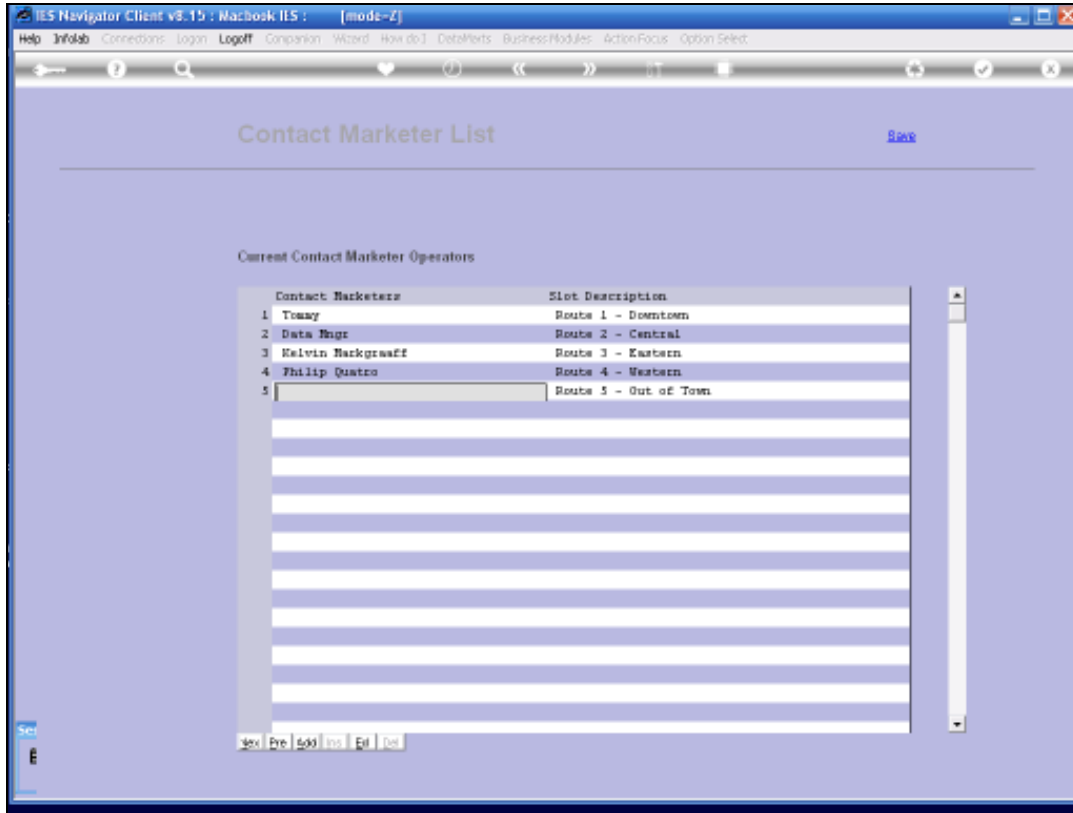Slide notes:

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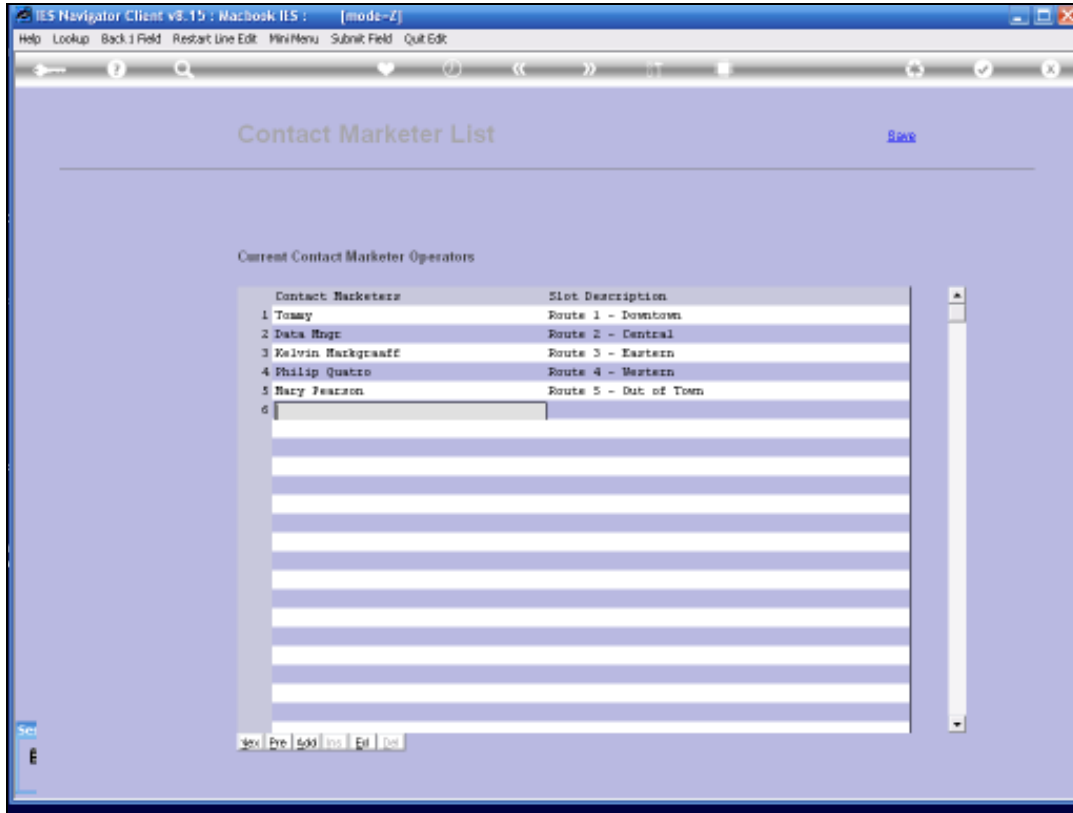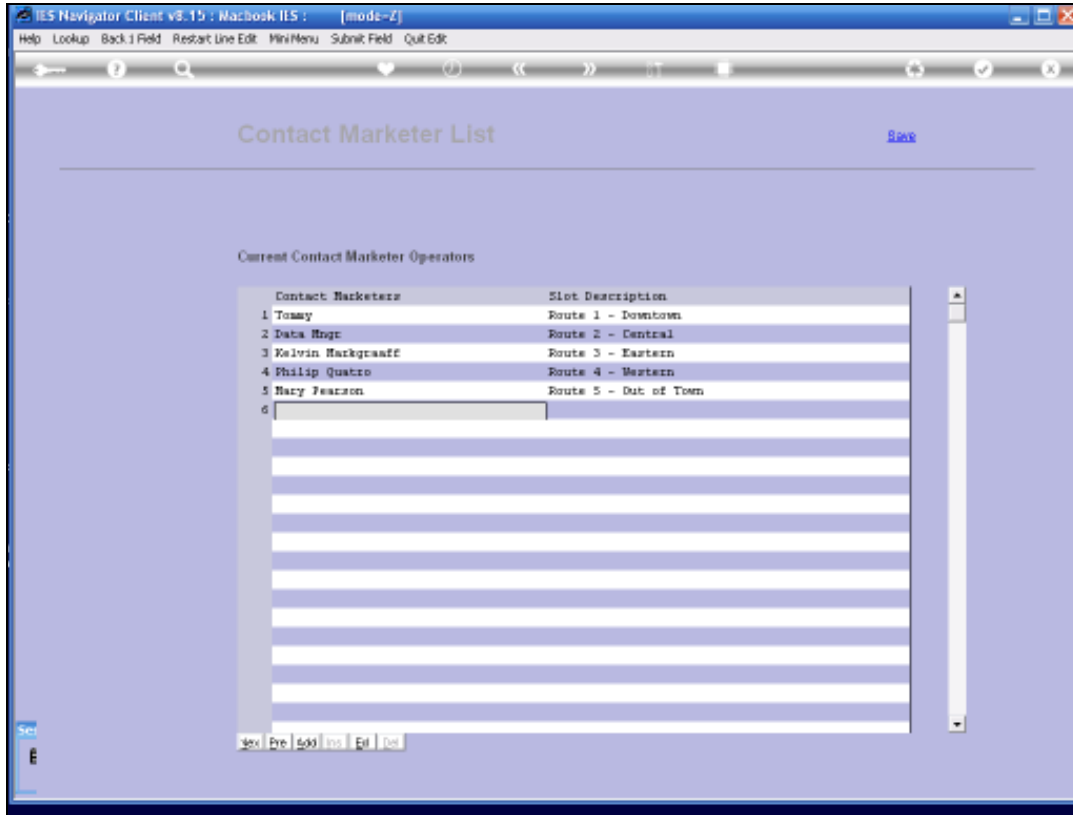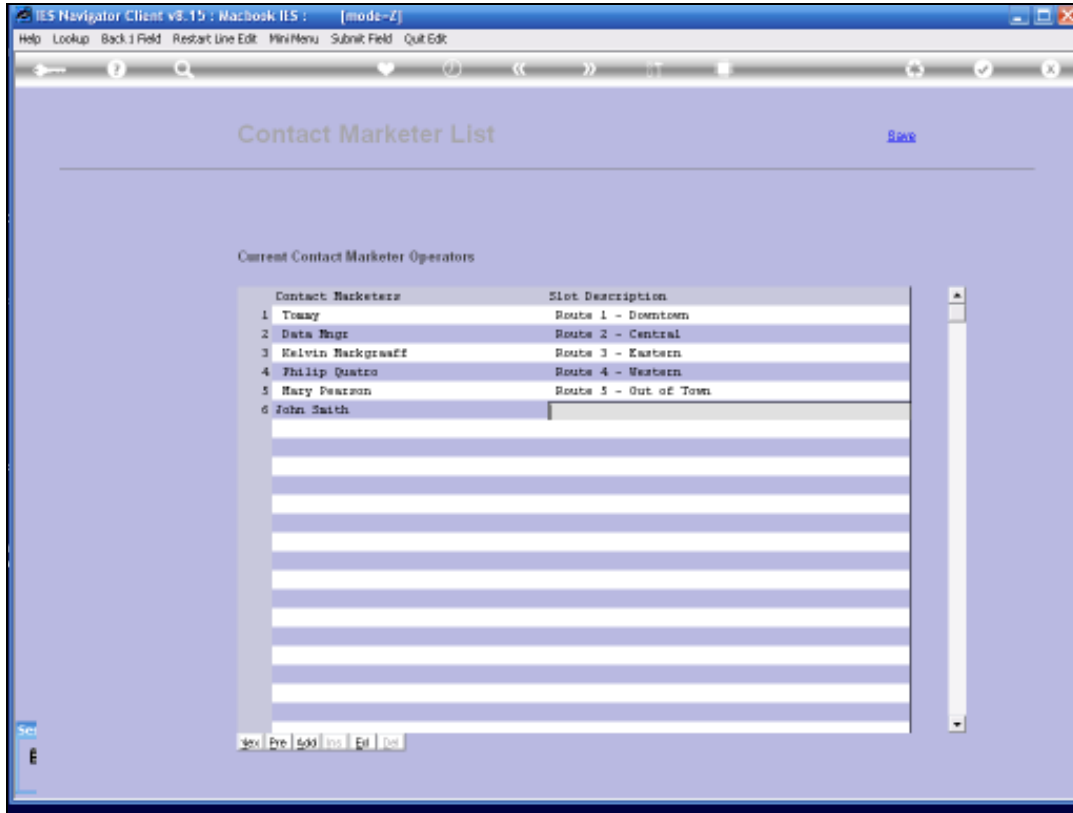
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Slide 13

Slide notes: We can have as many Profiles as we want, and when a Contact Marketer performs Calls, he or she is always working with one of these Profiles. It is also allowed for one person to be assigned to multiple Profiles.

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Slide 15
Slide notes:

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